



# 2019 Shuttle Bus Advertising & Sponsorship Rates



Artwork Deadline: **August 26, 2019**

Rates are net and include ad space, production, installation, insurance, removal & disposal.

## EXTERIOR BUS SIGNAGE

Exterior bus advertising gives you traveling billboards at the Ernest N. Morial Convention Center and throughout greater New Orleans with full color, high quality signs. Single sided banners are one sign displayed on the passenger's side, and double sided hosts one on each side of the bus for maximum exposure. Spectacular upgrades to full and king wraps make for extreme exposure. Logo & Booth # is sponsor recognition on Route ID signs at the entrance of every bus. Buses hosting minimum 20' banners have exclusive exterior signage on that bus.

Full Size Coaches	Single Sided (ea)		Double Sided (ea)	
	1 - 10	11 - 17	1 - 10	11 - 17
4w' x 2'h (Window)	750.	725.	1450.	1425.
Triple Window	1950.	1925.	3850.	3800.

Route ID Signs (Logo & Booth #) - All buses 4000. (single exclusive sponsor)

10'w x 2'h Vinyl Side Ribbon	1200.	1150.	2300.	2250.
20'w x 2'h Vinyl Side Ribbon	1600.	1550.	3100.	3050.
30'w x 2'h Vinyl Side Ribbon	2400.	2350.	4600.	4550.
36'w x 2'h Vinyl Side Ribbon	3200.	3150.	6300.	6250.

**Coach Bus Wraps** Full Wrap - 21,995 ea. King Wrap - 10,995 ea.,

## INTERIOR BUS SIGNAGE

Target a truly captive audience. Attendees have few competing distractions during the 10 - 15 minute bus ride at least twice per day. Advertise to **YOUR** prospective buyers with the following great options:

**INTERIOR HEADER SIGN:** 4 color, high quality 40" w x 12" h printed sign, located at the front of the bus facing all seated passengers. One advertisement per bus.

**HEADREST COVERS:** 4 color 7" x 7" graphic image on crisp white duck cloth faces seated attendees as they ride to the show. Standard package includes 20 rear facing covers/bus. Upgrade to front and rear facing images available.

Interior Header Signs (40" w x 12" h - coach) 695. /bus

Headrest Covers (7" sq. Image)	Aisle Seats (20/bus)	Most Seats (40/bus)
Rear facing image	750. /bus	1400. /bus
Front & rear images	1100. /bus	2200. /bus

## HOTEL LOBBY SIGNS & TRANSPORTATION FLYER

4 color EXCLUSIVE advertising opportunity with 19" w x 6" h ads on the bus schedule signs displayed in the lobbies of the official serviced hotels where permitted.

**Hotel Lobby Signs** (Ad - 19" w x 6" h) All serviced hotels (8) - EXCLUSIVE 3200.

Advertising opportunity on the Transportation Flyers distributed at all official serviced hotels where permitted and on show site.

**Transportation Flyers** Full back of flyer with 5" w x 8" h ad B/W - 2500. 4 Color - 3500.

Please Contact expomarkit Media Group at  
 205-332-1413 Ext. 101 or  
 E-mail: [info@expomarkit.com](mailto:info@expomarkit.com)