



**FOR IMMEDIATE RELEASE**

**LAGCOE ORGANIZATION ANNOUNCES  
2017 NEW TECHNOLOGY SHOWCASE WINNERS**

**LAFAYETTE, La. (August 22, 2017)** – LAGCOE, a nonprofit energy industry organization focused on educational programs and organizer of a leading technical exposition and conference, has announced its 2017 New Technology Showcase winners.

Five LAGCOE 2017 exhibiting companies have been selected to showcase their new technologies. Each winning company will present a 10 minute overview of its innovation to industry leaders and LAGCOE attendees. This awards program recognizes companies with revolutionary technologies that advance the process of discovering and producing oil and natural gas. The winning technologies are:

- **Louisiana CAT** -- *Product Health Connect® Panel*
- **Ultrerra Drilling Technologies** -- *PDC drill bit cutting structure: CounterForce*
- **Frank's International** -- *Combination Drillpipe/Casing Spider & Elevator*
- **HydraLIFT** -- *Rod string lifting device*
- **Expro** -- *30,000 psi perforating and drill stem test tool package*

“All of the applications received were impressive examples of how the industry is continuing to move forward, reaching for new standards in technical advances,” said Angela Cring, executive director of LAGCOE. “The five selected technologies especially have succeeded in revolutionizing the industry and will have an ongoing impact.”

All submitted technologies were reviewed by a panel of judges who evaluated based on five criteria: new, innovative, proven, broad interest and significant impact. The winning technologies are no more than two years old based upon the first time it was used in application or announced to the market. Additionally, all winners introduced a new patent that is not in violation of any known patents.

“At LAGCOE, we are committed to providing an outstanding slate of speakers and topics at our exhibitions and conferences,” said Susan Frizzell, chairman of LAGCOE 2017 Technical Sessions Committee. “This year, the New Technology Showcase winners round out our program, paving the way for future advancements in the energy industry.”

See the LAGCOE 2017 New Technology Showcase winners Wednesday, Oct. 25, 2017, 10:00 a.m. – 11:30 a.m.

For more information on the winning technologies, please visit: [www.lagcoe.com/Expo/new-technology-showcase](http://www.lagcoe.com/Expo/new-technology-showcase).

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LAGCOE is a nonprofit energy industry organization focused on educational programs and a technical exposition & conference. LAGCOE’s mission is to cultivate economic growth of the energy industry by facilitating domestic & global business development and fostering the energy workforce pipeline. LAGCOE’s vision is to be a robust, sustainable community of

energy companies and volunteers that promotes energy education and awareness; connects businesses with opportunities and showcases the Gulf Coast's technical innovations to the world. LAGCOE 2015, the biennial technical exposition and conference featured cutting edge oil and gas equipment, services and technical sessions, welcomed 450 exhibitors and more than 16,400 attendees from 49 states and 40 countries. LAGCOE 2017 will be held October 24-26, 2017, at the Cajundome & Convention Center in Lafayette, La., USA. Learn more at [LAGCOE.com](http://LAGCOE.com).

**FOR MORE INFORMATION, CONTACT:**

Lauren Rabalais, LAGCOE Marketing Coordinator

[lauren@lagcoe.com](mailto:lauren@lagcoe.com)

+1 (337) 235-4055